

# 2020 STUDENT APPLICATION

BREDA, NL – Design Thinking for Business (BUSN 3990)

Students will travel to Breda NL to work with students and faculty at Avans Hogeschool. This Special Topics course will introduce students to design thinking for business organizations.

### Faculty lead:

Faculty Lead Ms. Lisa Lake IB 2025 Contact: 250.852.6266 Email: llake@tru.ca	Faculty Lead Dr. Andrew Fergus IB 2037 Contact: 250.377.6015 Email: afergus@tru.ca
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**Preparatory Classes:** Mandatory Pre-Departure and Intercultural Training

### Duration with Dates:

#### Winter 2020 semester

Jan 6 - Feb 13 Mandatory classes  
Feb 14 – 15 Travel Kamloops-Amsterdam-Breda  
Feb 17 – 21 Avans University  
Feb 22 – 23 Breda-Overnight Amsterdam-Kamloops  
Feb 24 – Mar 13 Final Assignments.

**Course Code:** BUSN 3990 – (ST) Design Thinking for Business

**Credit Value:** 3 TRU Credits

**Prerequisites:** **Permission of Faculty (L. Lake). Open to students from all programs. Must be complete minimum 30 credits with 2.70 minimum GPA.**

**Participants:** A maximum of 12 students will be admitted. Early submission of applications is recommended. Deadline for application: **Thursday December 5, 2019.**

**Program Fee:** \$1500.00. TRU will apply a \$1000 Field School Award to all admitted students once all documents are provided. Balance due from student participants is \$500, plus airfare.

**Fees Include:** Included costs: accommodation (3-4/room), in country transportation, breakfast and lunch in Breda, three team dinners, and program related guided excursions. Fee paid **excludes** the cost for flight to Amsterdam from Kamloops, travel insurance (required), personal spending money and meals not included on the itinerary.

**Deposit:** A \$250 deposit must be deposited to your tuition account for the Field School. Ask the cashier to deposit to **CAVS**. \$1000 transferred from Awards to your account when all documents have been provided, and the final \$250 due by February 7, 2020.

### Application

**Deadline:** Thursday December 5, 2019 or when all 12 positions are filled.

**Tuition Deadline:** Refer to TRU Important Dates & Deadlines by visiting [www.tru.ca/registration/dates.html](http://www.tru.ca/registration/dates.html).

### APPLICATION CHECKLIST

- Personal Statement
- Copy of Passport
- Application
- Deposit \$250

**NOTE:** If this course does not take place the deposit will be available to you in your tuition account.

**Print clearly. It is recommended that you update student information in myTRU prior to the trip**

## PARTICIPANT APPLICATION

### STUDENT PERSONAL INFORMATION

Last Name		First Name		Student #	
Program of Study				Level/Year	
Address:			Town / Province		
Main Contact Number:			E-mail Address		
Mobile:	Same as above		Emergency Contact Name:		
Emergency Contact Relationship:			Emergency Contact Phone Number:		

### COPY OF PASSPORT

Please attach a hard photocopy of your passport

### PERSONAL STATEMENT

Please provide a typewritten personal statement not exceeding 500 words that includes:

- Your reasons for interest in the field school
- How the program will benefit you to meet your academic, career, and personal goals
- Any perceived obstacles or barriers which may limit your participation
- A description of your character and your ability to adapt to and benefit from this international experience
- Any special circumstance and/or achievement that you would like considered supporting this application (For example: other spoken languages, previous research papers, non-school activities etc.)

### REFERENCE

Please provide the name of one faculty member or employer, along with contact info (phone/e-mail)

NOTE: References may not be family members or friends/classmates.

### TRU TRANSCRIPT

By signing application, you authorize SOBE to run a copy of your academic transcript.

### TRIP DEPOSIT

Please attach a copy of deposit of \$250 to your tuition account. Please ask cashier to deposit or transfer to CAVS.

**NOTE:** If this course does not take place or if you are not accepted, funds will be available to you in your tuition account.

## PARTICIPANT APPLICATION ASSESSMENT

Please read each item statement below carefully.

Select the appropriate box (Yes or No) and initial that you understand and accept the statements.

Have you attended an Information Session for this trip or inquired with the faculty?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Initials
<p>The University cannot ensure that student travel will be problem free or account for all potential health and safety risks that students might experience while out of country. As a result, all student travelers have the primary responsibility to:</p> <ul style="list-style-type: none"> <li>• Prepare themselves in advance of international travel</li> <li>• Research and be aware of the risks involved in their planned trip</li> <li>• Ensure they are physically, medically and mentally prepared for the travel</li> <li>• Ensure they have appropriate medical and other insurance for the travel</li> <li>• Conduct themselves in a safe manner while travelling</li> <li>• Bring any concerns they may have to the attention of the activity leader as well as the TRU World Study Abroad Centre as soon as possible after the concern arises</li> </ul>	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Initials
<p>As a representative of Thompson Rivers University, and Canada, you may be removed from the course if you:</p> <ul style="list-style-type: none"> <li>• Are injured or appear ill to the extent that you cannot effectively participate in the course, or present a potential risk to the people around you</li> <li>• Do not abide by the laws of the country and/or state in which you are visiting</li> <li>• Engage in behaviour that negatively impacts other members of the group, the faculty member(s), or the in-country host(s)</li> <li>• Are injured or appear under the influence of alcohol, cannabis or other behaviour altering substances which places the faculty/instructors along with peer(s) health and wellness at risk</li> </ul> <p><b>NOTE:</b> You have the right to appeal as per the TRU Student Academic Appeals Ed 4-0 policy. TRU has an Alcohol, Cannabis and Tobacco Policy ADM 05-3 in effect.</p>	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Initials
There may be little "free-time" associated with this course. There are curfews in dormitories, and meeting times set by the instructors by which you must abide. During these non-program hours it is understood you are still accountable for your choices and actions taken, while acknowledging you are still a TRU student during this trip.	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Initials
Living conditions are comfortable but simple. Note: you may be required to share your sleeping quarters with one or more fellow students.	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Initials
Once accepted and approved to participate in this course, the application deposit of \$250.00 is non-refundable.	YES <input type="checkbox"/>	NO <input type="checkbox"/>	Initials

### TRU PRIVACY NOTIFICATION

Thompson Rivers University (TRU) collects, uses, discloses and retains personal information in compliance with the BC Freedom of Information and Protection of Privacy Act (the FIPPA). Your personal information is being collected and used for the purposes of coordinating your TRU study abroad experience. The collection of this information is permitted under section 26(c) of the FIPPA.

For information about this privacy notice please contact the Privacy office at 250-828-5012, [privacy@tru.ca](mailto:privacy@tru.ca) or by post to: TRU Privacy Office, 900 McGill Rd., Kamloops, BC, V2C 0C8

**COMPLETED BY FACULTY LEAD**

TRU Representative  
Signature:

Date

TRU Representative  
Print Name:

Date

Student Signature  
Print Name:

Additional comments: